



# AIMAN College of Arts and Science for Women

(Sponsored by AIMA Education & Welfare Society)

Affiliated to Bharathidasan University

Recognized by UGC under section 2(f) & 12(B)

K.Sathanur, Tiruchirappalli - 620021.

## INSTITUTION'S INNOVATION COUNCIL OF AIMA COLLEGE

Organizes

Impact Lecture Series

Session: II

Sponsored by

Ministry of Education's Innovation Cell, AICTE



### Digital Entrepreneurship to Empower Women



June

8<sup>th</sup> 2022.

10.00 am to 11.45 am.

### A Note on Incubation and Pre Incubation



June

8<sup>th</sup> 2022.

1.30pm to 3.15 pm



Speaker

**Dr. Ananthavalli Ramesh**

Assistant Professor,

Department of Business and Management,

Christ (Deemed to be) University - Central Campus,

Bangalore.

Speaker

**Mr.:B S LOKESH**

Founder Director

AGASTYA Academy

Bangalore,

Karnataka



IIC President

Dr. Suhasini Ernest

IIC Coordinators

Dr.S. Malathi, Mrs. B. Farhan

Google Meet Link

<https://meet.google.com/hfd-ndch-zrt>

  
2/6/22.

PRINCIPAL

AIMAN COLLEGE OF ARTS &

SCIENCE FOR WOMEN

TIRUCHIRAPPALLI-620 021.



**AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
**K.Sathanur, Trichirappalli – 620 021.**

**AGENDA**

**Institution Innovation Council of AIMA College  
Organizes**

**Impact Lecture Series Session :1**

**08.06.2022**

**Sponsored by**

**Ministry of Education's Innovation's Cell, AICTE**

- Qirrat** : **Ms. Sara Mohamed Sultan, III B.Sc(Maths)**
- Welcome Address &  
Guest Introduction** : **Dr. S. Malathi**  
**Assistant Professor of Mathematics**
- Session-I Topic** : **Digital Entrepreneurship to Empower  
Women**
- Timing** : **10.00a.m to 11.45a.m**
- Resource Person** : **Dr. Anathavalli Ramesh**  
**Assistant Professor,**  
**Department of Business & Management,**  
**Christ University, Bangalore.**
- Vote of Thanks** : **Ms.S.Sahana Jabeen, III B.Sc(Maths)**
- Session-II Topic** : **A Note on Incubation and Pre Incubation**
- Timing** : **1.30p.m to 3.15p.m**
- Resource Person** : **Mr.B. S. Lokesh**  
**Founder Director,**  
**AGASTYA Academy,**  
**Bangalore.**
- Vote of Thanks** : **Ms. Thanusiya Gurusamy II B.Sc(Maths)**

  
8/6/22

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MHRD



**AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN**

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K.Sathanur, Trichirappalli-620021.

**IIC ID: IC20214554**

**08.06.2022**

**Institution's Innovation Council of AIMA College**

**Impact Lecture Series Session II**

**Lecture I**

**Digital Entrepreneurship to Empower Women**

**Sponsored by**

**Ministry of Education's Innovation's Cell, AICTE**

Institution Innovation Council of AIMA College of Arts and Science for Women organized Impact Lecture Series Session II Lecture I sponsored by Ministry of Education's Innovation's Cell, AICTE on 8/06/2022 from 10:00 am to 11:45 am. The Resource person was Dr. Ananthavalli Ramesh, Assistant Professor, Department of Business and Management, Christ University, Bangalore. The program started with Qirat recited by Ms. Sara Mohamed Sultan, III B. Sc Mathematics. The meet was welcomed by Dr. S. Malathi, Assistant Professor, Department of Mathematics.

Digital Entrepreneurship is everything that is new and different about entrepreneurship in a digital world. The term describes how business and society continue to transform the digital technology. It highlights changes in entrepreneurial practice, theory, and education. The field of entrepreneurship opens up new possibilities for those who aim to become entrepreneurship. The Resource person delivered her views by saying that for women communities, the digital entrepreneurship provides opportunities to create and nurture the developing world, to help entrepreneurs to grow by providing access to resources and support to develop their businesses and inspire future generations of entrepreneurs, to enable members to expand their network by interacting with like-minded women digital entrepreneurs, to reduce gender inequality by bringing female digital entrepreneurs to the decision-making table. Digital Entrepreneurship help to share their best practices in the field of entrepreneurship and connects everyone around with

digital world. These can be considered as the objectives of digital entrepreneurship. She also stated that understanding digital consumers was our priority.

In recent times, entrepreneurship has become a buzzword for innovations in the field of digital world. Being entrepreneurial is associated with innovation and creativity, spotting opportunities to do things better and bringing exciting concepts into being that never before existed. The lecture ended by highlighting top 35 women entrepreneurs in digital era, Kiran Shaw, Anisha Singh, Shradha Sharma and many others.

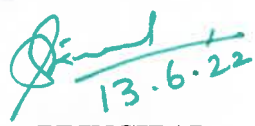
The Session II was concluded with a vote of thanks proposed by Ms. S. Suhana Jabeen, III B. Sc Mathematics. About 100 students participated in Google Meet and 900 students viewed in Youtube.

Registration link :<https://forms.gle/eNTMM4RDCQt3z3fA6>

Google Meet link :<https://meet.google.com/hfd-ndch-zrt>

Youtube link :<https://youtu.be/-9Pt3x4kh1o>

Feedback link :<https://forms.gle/dmMhB7qGwG2SXt1F9>

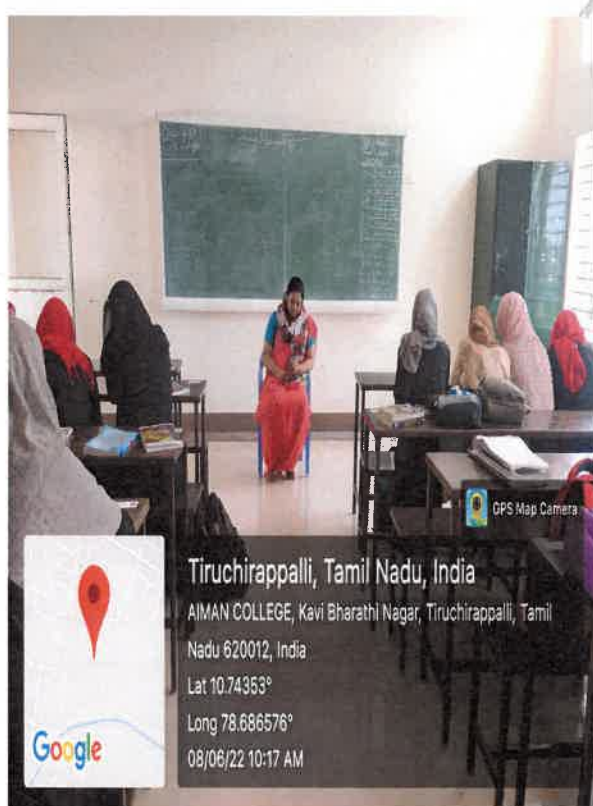
  
13.6.22  
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**TIRUCHIRAPPALLI-620 021.**



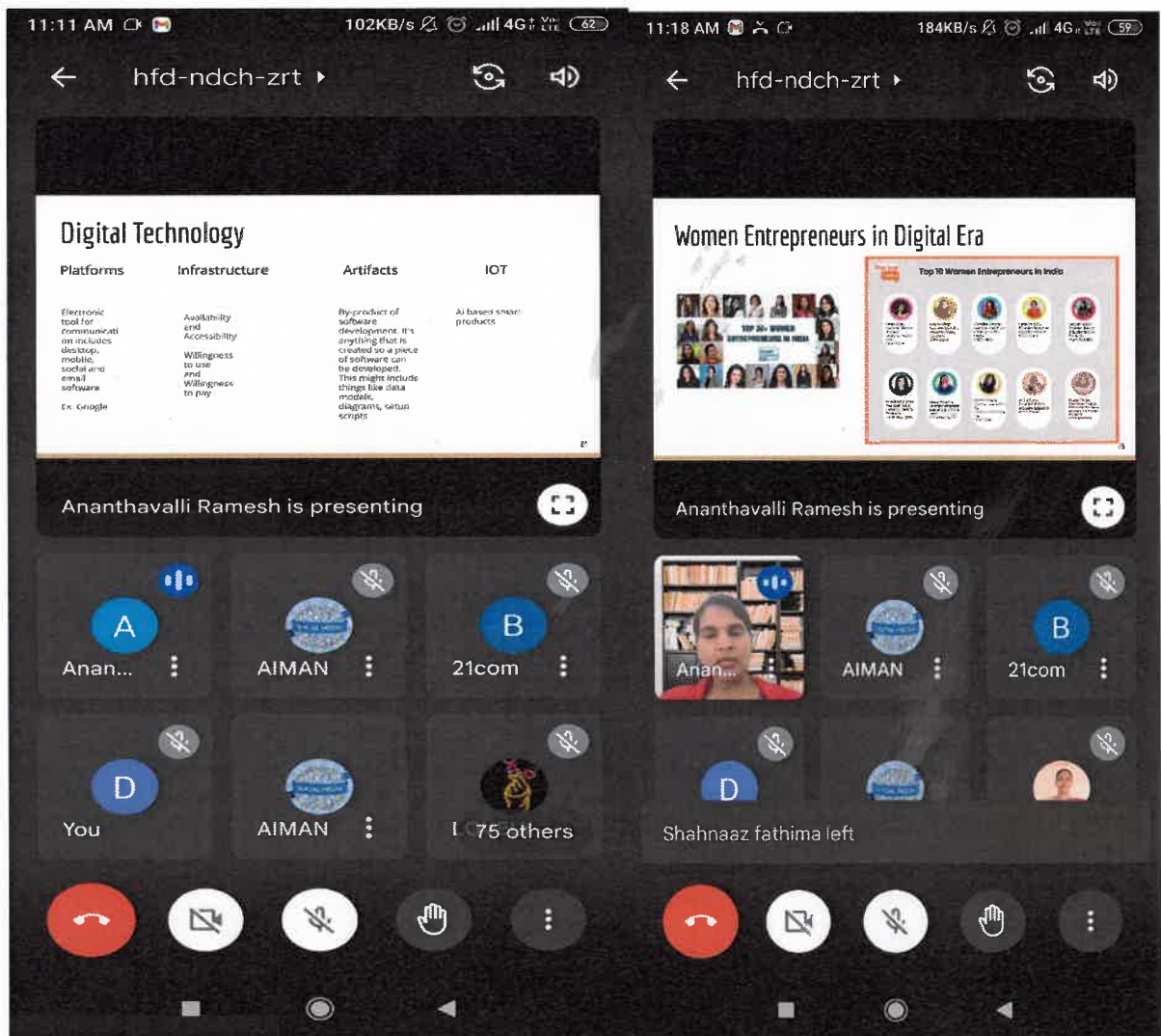
## IIC Impact Lecture Series Session II Lecture I

### Geo Tagged Photos

Date: 8/06/2022



Students attending Impact Lecture Series Session II Lecture I, supervised by Teaching Staffs.



The Resource Person Dr. Ananthavalli Ramesh's presentation in Google Meet.

*[Signature]*  
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